

Logistics for e-commerce - DHL Fulfillment Network creates capacity for more customers with new warehouse in Euskirchen

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As part of the expansion of the DHL Fulfillment Network (DFN), DHL Supply Chain has now commissioned its fourth dedicated e-commerce warehouse in Germany. The fulfillment warehouse in Euskirchen will store, pick and pack orders from both large as well as small and medium-sized customers before shipping them within Germany, Europe or even to the rest of the world.

"All companies, whatever their size, deserve first-class e-fulfillment. We have already helped numerous companies from a broad range of sectors to grow their online business in various different markets," says Andreas Bicking, Vice President DHL Fulfillment Network. "And given the current growth in e-commerce, there is virtually no ceiling on the potential for our DHL Fulfillment Network. Our highly flexible infrastructure makes scaling and customizing to our customers' specific needs an easy task," underlined Bicking.

All customers benefit from an existing infrastructure that enables the integration of webshops and customer systems as well as connection to a range of parcel service providers. In this way, new companies can quickly and easily be integrated into the network. In addition, DHL provides its customers with a wide range of data and digital tools enabling them to drive their business with minimal effort. This allows inventory to be managed, each order to be monitored and sales trends to be tracked. Furthermore, all DFN fulfillment centers are run by trained DHL employees.

The DFN model was developed in Germany and currently has a global network spanning 30 locations around the world. The new Euskirchen site has a total storage area of over 60,000 square meters and has excellent connections to parcel centers and both Cologne/ Bonn and Duesseldorf Airport. Fluctuations in order numbers and inventory levels can be handled flexibly through specialist technology and dynamic staff deployment.

"For DHL Supply Chain, the new DFN warehouse in Euskirchen represents another important building block in our drive to grow our e-commerce business, one of our Group's strategic growth sectors," says Rainer Haag, Chief Executive Officer DHL Supply Chain Germany & Alps. "It's not just a case of providing the standard service - from smart order picking and packaging in the warehouse to delivery and returns - but also offering tailor-made solutions with plenty of extras for our customers to choose. We are proud to be helping companies of all sizes to grow thanks to our DFN."

Source: **DHL Group**